

## Veronica Son

Department of Kinesiology  
Michigan State University  
39 IM Sports Circle

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### Education

- Michigan State University** East Lansing, MI (Sep. 2009 – Present)
- PhD, Kinesiology, Specialization: Sport and Exercise Psychology in Kinesiology
- The University of Western Australia** Perth, Australia (Mar. 2007 – Mar. 2009)
- Master of Science Degree (Sport Science, Exercise and Health)
- Kyung-Hee University** Seoul, Korea (Mar. 2001 – Feb. 2006)
- Bachelor of Science Degree (Physical Education, Sports Medicine) &  
Bachelor of Physical Education Degree (Physical Education, Golf Management)
- Man-nyun High School** Daejeon, Korea (Mar. 1998 – Feb. 2001)
- Chairperson of Student Council (1998 – 2000)

### Publications

**Son., V.**, Jackson, B., Grove, J.R., & Feltz, D.L. (2011). “I” versus “We”: Effects of distinctive self-talk variants on efficacy beliefs and motor performance. *Journal of Sports Science*, 29, 1417-1424.

**Son, V.** & Feltz, D. L. (2012). Relationships among efficacy beliefs, team attributions, and individualism/ collectivism. (Manuscript in progress).

**Son, V.**, Oregon, E., & Feltz, D. L. (2012). “I” versus “We”: Effects of different references of self-talk on performance anxiety (Manuscript in progress).

### Presentations

#### Research Presentations

**Son, V.**, Oregon, E., & Feltz, D. L. (June, 2012). “I” versus “We”: Effects of different references of self-talk on performance anxiety. Lecture presented at NASPSPA conference, Honolulu, HI

**Son, V.** & Feltz, D. L. (November, 2011). *Relationships among efficacy beliefs, team attributions, and individualism/ collectivism overtime*. Lecture presented at the 6<sup>th</sup> ASPSPA International Congress, Taipei, Taiwan

**Son, V.** & Feltz, D. L. (June, 2011). *Exploring the relationships among efficacy beliefs, team attributions, and individualism/ collectivism*. Lecture presented at NASPSPA conference, Burlington, VT

### **Poster Presentations**

**Son., V.** , Jackson, B., & Grove, J.R. (June, 2010). *The role of individual- and group-focused self-talk on efficacy beliefs and dart-throwing performance*. Poster session presented at NASPSPA, Tucson, Arizona.

### **Applied Presentations**

Feltz, D.L., & **Son, V.** (2011, November). The power of we. Luncheon speakers at Deloitte Company, Renaissance Center, Detroit, MI

### **Awards & Honors**

<b>2012 Student Writing Reward</b>	American Kinesiology Association (Mar. 2012)
<b>Research Enhancement Fellowship</b>	Michigan State University (Mar. 2012)
<b>NASPSPA Graduate Student Award for International Conference Travel</b>	NASPSPA (Nov. 2011)
<b>Kinesiology Research Fellowship</b>	Michigan State University (Mar. 2010)
<b>College of Education Dean's Fellowship</b>	Michigan State University (Sep. 2009)
<b>Kinesiology Research Fellowship</b>	Michigan State University (Mar. 2010)
<b>College of Education Dean's Fellowship</b>	Michigan State University (Sep. 2009)
<b>Sport Talents Scholarship</b>	The Korea Foundation for the Next Generation Sport Talents (Sep. 2009 – Aug. 2012)
<b>Academic Excellence Scholarship</b>	Kyung-Hee University (Aug. 2005 & Dec. 2004)
<b>Volunteer Award and Scholarship</b>	Kyung-Hee University (Dec. 2004)
<b>Social Service Program Competition</b>	Korean University Council for Social Service (May. 2004)
▪ Third place	

### **Teaching Experiences**

#### **Teaching Assistant: Kinesiology Academic and Basic Instructional Program Courses**

Michigan State University (2010 - present)

- KIN 106R – Golf I, Primary instructor
- KIN 113E – Golf II, Primary instructor
- KIN 250B – Measurement and Evaluation in Kinesiology, Primary instructor
  - My responsibilities include developing the class structure and schedule, teaching students basic statistics and measurement issues in main 4 major domains in Kinesiology through lectures, and grading students on assignments, quizzes, and exams
- KIN 250B – Measurement and Evaluation in Kinesiology (online), Primary instructor
  - Developed curriculum and course materials, created online lectures, designed and graded all course assessments.

## Media Appearances

### Featured in article

**I vs. We: Individual perform better when focused on team – Jason Cody, MSU News, October, 2011** (<http://news.msu.edu/story/9915/>)

**I vs. We: Individual perform better when focused on team – Science360, October, 2011** (<http://news.science360.gov/obj/story/8d62307a-e927-4600-adac-e603c6fd5152>)

**Can bright lipstick get you a promotion? Maybe – Zou Ruderman, Cosmopolitan, October, 2011** ([http://www.cosmopolitan.com/celebrity/news/women-wearing-makeup-perceived-as-more-trustworthy?click=cos\\_new](http://www.cosmopolitan.com/celebrity/news/women-wearing-makeup-perceived-as-more-trustworthy?click=cos_new))

## Service

### School and Community

#### **2012 London Paralympic**

London, UK (Aug. 2012 – Sep. 2012)

- Sport Consultant for the Korean National Team

#### **Gyeonggi Rehabilitation Center**

Gyeonggi, Korea (Mar. 2005 – July. 2005)

- Physical Activity Instructor

#### **The Kang-Hwa Walking Camp for Disabled Children**

Kang-Hwa Island, Korea (Aug. 2004)

- Deputy Director  
Managing financial sponsors and volunteer workers

#### **Saint Benedict Welfare Center**

Gyeonggi, Korea (Mar. 2004 – Feb. 2005)

- Physical Activity Instructor

#### **Virlanie Foundation Inc.**

Manila, the Philippines (Sep. 2003 – Feb. 2004)

- Sport Instructor

## Professional Affiliations

#### **Association for Applied Sport Psychology**

(Sep. 2009 – Present)

#### **North American Society for the Psychology of Sport and Physical Activity**

(Sep. 2009 – Present)

#### **Korean Society of Sports Psychology**

(Aug. 2005 – Present)

#### **Korean Olympic Academy**

(Dec. 2004 – Present)

## Certificates

#### **First Aid and CPR**

Red Cross (Jun. 2009)

#### **Boat Operator's License**

Korean National Maritime Police Agency (Jun. 2006)

#### **Sport Massage Certification**

Korean Association of Certified Exercise Professionals (Nov. 2005)

#### **Sports Psychologist Certification**

Korean Society of Sports Psychology (Aug. 2005)

#### **Wind Surfing Teaching License**

Korean windsurfing Association (Apr. 2004)